Touro Gala a Great Success

When you see over 200 people, ranging in age from 21 to 92, second-lining around a huge ballroom, you feel like you’ve been to a great party. That is the consensus of volunteers and supporters as they proudly evaluated the 2010 Touro Here for Life Gala, October 9, 2010, which grossed over $325,000 to benefit the Touro Family Birthing Center (FBC).

It was the performance by Irma Thomas, Soul Queen of New Orleans, which got people out of their seats and waving napkins. The event at the New Orleans Sheraton sold over 600 tickets and included a patron party in the Rodrigue Gallery, a much-complimented seated dinner in the ballroom, stage show by Thomas and post party with a DJ.

The theme of the evening was Touro babies. Jane, Bill, Jeff and Walton Goldring and Diane and Alan Franco served as the Honorary Family Chairs of the event and JoAnn Greenberg, who is the original artist of the baby tiles that adorn the walls of the Center, served as the Honorary Chair. Touro baby Nancy Bissinger Timm served as the chair of the volunteer committee, which in the true spirit of celebrating Touro families, included both her daughter Hallie and mother Margie Bissinger.

After the event, 1,500 hot pink roses used to beautify the ballroom were taken to Touro, given to new mothers in the FBC and placed all over the hospital to support Touro’s “31 Days of Pink” campaign in conjunction with Breast Cancer Awareness Month.

Touro’s History with Insulin “Miracle”

Touro’s participation in the early research on insulin treatment for diabetes will be highlighted in a lecture by Arthur Ainsberg at 4:30 p.m., Thursday, November 11 in the Foucher Room.

Ainsberg, who with Thea Cooper co-authored “Breakthrough, Elizabeth Hughes, the Discovery of Insulin, and the Making of a Medical Miracle” will be speaking in connection with National Diabetes Month. The public is invited to attend and asked to call 504-897-8435 by November 1st to make reservations.

Although diabetes was recognized as a medical condition for 3,500 years, its cause was unknown until the early 20th century. In 1921, Frederick Banting and Charles Best won a Nobel Prize in Medicine for their research on the use of insulin, deemed a new “miracle drug” and a critical factor in the management of diabetes.

In 1923, Touro became one of only 12 hospitals in the country to receive a $10,000 grant from the Rockefeller Institute for Medical Research “to be used to increase the number of patients who would...
November at Touro is brimming with events interspersed with reflection and deep gratitude. Here is our own story of little miracles, angels and thanksgiving.

Touro Rehab staff member Margaret Guilbeau came to my office a few months ago with determination in her eyes and passion in her heart. She wanted to start a baseball league for adult survivors of brain injuries, spinal cord injuries and other disabling conditions, modeled after The Miracle League for youngsters who play on the special field behind Audubon Zoo.

Funds would be needed to buy equipment and t-shirts for the players and their “buddies” (to be called “angels in the outfield”) who would help them negotiate bases and catch fly balls. Margaret estimated it would cost around $3,000. She wanted to start the league in September and needed funds quickly. I told her local foundations and corporations usually have a formal request process that can take months to complete, so we needed to think about approaching individuals and local companies.

A few days later, our first little miracle happened. A long-time donor and former board member stopped by my office just to say hello while visiting the hospital. He asked me what I was working on and I described the Brain Injury/Spinal Cord Injury Survivors (BISCIS) League idea and how important it is for the recovery process and self-esteem to give these survivors the opportunity to participate in such activities. His next question was how much will it cost? A minute later, a check was in my hand!

Once the league started, Margaret realized that there were players who could not come every week due to lack of transportation. Again, almost miraculously, an ambulance company offered to pick up those players and take them home – every week!

If you want to feel good about mankind, stop by the Miracle Field at the Fly on a Wednesday evening at 6. You will find family members so joyful to see their loved ones having fun and actively competing. You will see smiling Touro staff volunteers helping their team member swing a bat, get to first base or even hit a home run!

During the final game on November 10th, awards and recognition will be given to players as well as sponsors of the first BISCIS League in the Gulf South. Come! What a great way to start the season of giving thanks.

New Data System Charts Touro Super Bowl Babies

The expansion of the Touro Family Birthing Center (FBC) was up and running this fall just in time for what the FBC staff refers to as the booming business in “Super Bowl” babies. The FBC has received both local and national media coverage for the rise in ‘Who Dat’ babies born nine months after the winning game.

The new facilities include the state-of-the-art GE Centricity system that gives nurses and physicians immediate access to the cumulative, total history of each patient’s entire pregnancy. “The system gives the whole big picture about each mom and baby,” said Irene Mitchell, patient care manager for labor and delivery. “The new space and new equipment are just beautiful.”

The expansion also includes a birthing tub used not only for water births but also for comforting mothers who opt for traditional deliveries, an additional C-section prep room, delivery rooms and physician on-call rooms.

Notes from the Executive Director

Florence D. André

Touro research was lead by Dr. I. I. Lemann, who had been the chief of the Touro medical service since 1919 and a Professor of Clinical Medicine at Tulane since 1914. Dr. Lemann conducted an informal school on insulin treatment after he had completed his own research.

Today, the Touro Diabetes Center offers a comprehensive approach to treating the disease. To learn more, visit www.touro.com/diabetes.
2010 Here For Life Gala Donors

SILVER SPOON SPONSOR
The Auxiliary of Touro Infirmary

BRONZE BOOTIES SPONSOR
LSU Health Sciences Center Memorial Clinics, Inc.

KING CAKE BABY SPONSOR
Adatto Family
Elise M. Besthoff Charitable Foundation, Inc.
Marjorie Bisninger
Bridget and Bobby Bories
Jane Bories and Sam Coresnyet, Jr.
Broadlane, Inc.
Children’s Hospital
Crescent City Cardiovascular Associates
Fernandez & Johnson Architecture
The Goldring Family
Mrs. JoAnn Greenberg
JCT Construction Company
Mr. and Mrs. Stephen H. Kupperman
Mrs. Leone S. Marks
Peoples Health
Reily Food Companies
Mr. and Mrs. Paul S. Rosenblum
Siemens Healthcare
The Times-Picayune
Towers Construction, LLC

RUBBER DUCKY SPONSOR
Acadian Ambulance of New Orleans
Aramark Management Services, L.P.
Beahm & Green Attorneys and Counselors at Law
Nancy and Allan Bisninger
Blanchard and Company, Inc.
Capital One
Coventry Health Care
Curry & Friend, PLC
Dr. and Mrs. John F. Fraiche
Frilot L.L.C.
Mrs. Louis K. Good, Jr.
Susan and Lou Good
Mr. and Mrs. Marvin L. Jacobs
Nancy and Herman Kohlmeyer
Linda and Albert Mintz
Nancy and Hartwig Moss III & Leigh and Hartwig Moss IV
O’Brien Flooring, Inc.
Caroline and André Robert
Sterling Electric, Inc.
Percival Stern Foundation
Mr. and Mrs. Perry S. Brown
Sara B. Stone
Westport Linen Services
Whitney National Bank

PATRONS
Dr. Michael F. Adinolfi
Ms. Timothy Adler
Robert and Judy Ancira
Ms. Florence D. André
Dr. and Mrs. Marcel Bacchus
Baptist Community Ministries
Dr. and Mrs. Brian M.
Barkeimer
Arlene and Paul Barron
Mr. and Mrs. E. V. Benjamin III
Mr. and Mrs. Michael A.
Berenson
Boh Bros. Construction Co., L.L.C.
Mr. and Mrs. Andrew Braun
Dr. and Mrs. Joseph M.
Brenner
Dr. and Mrs. Salvador Caputto
Kathryn M. Caraway & Ann Marie LeBlanc – Caraway
LeBlanc, LLC
Dr. and Mrs. Reuben L.
Chrestman
Paige and Chad Courrège
Mrs. Willa Dixon
Louis P. DuTreil, M.D.
Jep Epstein
Margaret and Joe Epstein
Dr. and Mrs. Lance Estrada
Dr. Viviana C. Faico and
Mr. Craig Waugman
Mr. and Mrs. Darwin C.
Fenner, Jr.
Eric M. Finley, M.D.
Julie Fishelson
Kara and Will French
Mr. and Mrs. Richard S.
Friedman
Joan and Joe Friend
Mrs. Margot Garon
Ana and Juan Gershank
Charles and Cathy Glaser
Peter L. Glaser, D.D.S.
Dr. and Mrs. Gary R. Gyinn
Mr. and Mrs. James O.
Gundlach
Ms. Suzanne Haggard
Dr. and Mrs. Stephen W.
Hales
Sharon and J. Jerome Hanaw
Sandy and Edward M. Heller
Mrs. Mary Pick Hines
Mrs. Herbert Hirsch
Richard G. Hirsch
Dr. Stacey L. Holman and
Dr. John Steen, Jr.
Dr. and Mrs. Harris Hyman III
IMC Consulting Engineers, Inc.
Julanne and Irwin Isaacson
Dr. and Mrs. Julius E.
Isaacson, Jr.
Mr. and Mrs. Walter S.
Isaacson
Dave and Jill Israel
Birdie and Jack Jacob
Dr. Mark R. Jenkins II
Mr. and Mrs. Foster M. Johns
III
Mrs. Fred Kahn II
Mr. and Mrs. Hugo Kahn
Mr. and Mrs. Ira M. Kohn
Mr. and Mrs. Lawrence
Kullman
Mr. and Mrs. Wilfred M.
Kullman, Jr.
Dr. William S. J. LaCorte
Mr. and Mrs. James M.
Lapeyre, Jr.
Dr. Jennifer L. Lapeyrolerie
Christopher J. Lege, M.D.
Mr. and Mrs. Jack T.
Lengsfeld
Dr. and Mrs. Alan L. Levin
Dr. Hugh Long and Ms.
Krinisky
Dr. Joshua E. Lowentritt
Mrs. Walter F. Marcus, Jr.
Mr. and Mrs. Charles D.
Marks
Mr. and Mrs. Sanford
Maslansky
Dr. and Mrs. Robert T. Maupin
Mr. and Mrs. Charles Buck
Mayer
The Gustaf Westfeldt
Mollheny Family
Foundation
Dale Mertens
Drs. Sharon and Richard
Meyer
Ms. Irene M. Mitchell
Mr. and Mrs. James T.
Montgomery
Scott Mouledous Construction, Inc.
Gabby and Geoff Nagle
Ava L. Nelson, M.D.
Mr. and Mrs. William D.
Norman, Jr.
Mr. and Mrs. Marshall B.
Orech
More Gala Photos

To see more photos from the Touro Here for Life Gala and to order prints please visit

www.riverviewphotography.com

Click on the galleries icon
Click on touro fundraiser
Password: touro
Far left: Touro Board President Allan Bissinger with mom Margie. Left: Dr. Rodrek and Carlette Williams and Dr. Quinn Peeper. Below: Caroline Robert, Ben Vliet and Valorie Hart

Above: Ronnie and Dr. Joseph Brenner. Left: Dr. Paul duTreil. Right: Tiffany Adler and Jep Epstein. Below: Sarah Rivlin, Jeff Yellin, Jeff Good and Caroline Thomson

Left: Babs Isaacson. Right: Danielle and Dr. Felton Winfield

Sara Stone
Touro Rehab Now on West Bank

The Touro Rehabilitation Center, the premier provider of rehabilitation services in the Gulf South, has now expanded to the West Bank and is pleased to offer services to the entire community in newly-renovated facilities at Woldenberg Village, 3701 Behrman Place.

“We are pleased to offer all West Bank residents easy access to the expertise of Touro outpatient physical therapists, occupational therapists, and speech therapists,” stated Jeanette Ray, Touro Vice President of Rehab/Post Acute Services. “Our special expertise is in geriatric and neuro rehab.”

Touro Infirmary is one of the first hospitals in the nation to have a physical therapy department. Today, the Touro Rehabilitation Center is committed to excellence in providing compassionate, family-oriented rehabilitation services and improving the quality of life by enhancing function, increasing independence and facilitating community re-entry. Touro Rehabilitation Center is also the only hospital in Louisiana accredited in several subspecialty areas by the Commission on Accreditation of Rehabilitation Facilities (CARF).

The center is open from 8:00 am to 4:30 pm. Referral by a physician can be faxed to (504) 367-1404. For information or to make an appointment please call (504) 210-1456. To learn more about the full range of rehabilitation services offered at Touro Infirmary, please visit our website, www.touro.com/rehab.

GALA DONORS CONTINUED
Pan American Life Insurance Group
Mr. and Mrs. Joe Pasternack, Jr.
E. Quinn Peeper, M.D.
Dr. and Mrs. Javier Perez
Susan Pitscica
Dr. and Mrs. Robert E. Quintal
Dr. and Mrs. Alan M. Robson
Mr. and Mrs. Charles Rosen
Mrs. Edward Rosen
Mrs. J. W. Rosenthal
Dr. Janet M. Ross and
Dr. Steven Ross
Mrs. Carol Steiner Rubenstein
Dr. and Mrs. Thomas Ryan
Mr. and Mrs. Henry S. Schleiff
Mr. and Mrs. Richard Schornstein,
Mr. and Mrs. Ronald S. Swartz
Sudhanva and Savitas Wadgaonkar
Mr. and Mrs. Kevin Walsh
Dr. and Mrs. Rodrek E. Williams
Dr. and Mrs. Frank E. Wilklow, M.D.
Mr. and Mrs. Felton L. Winfield, Jr.
Jill and Marc Winston
Knight and Rebecca Worley
Patricia and Stephen Worley
Ellen and Marc Yellin
Dr. and Mrs. Steven D. Yellin
Dr. and Mrs. R. Dean Yount, Jr.
*deceased

“Saintsgiving” Sale
The Touro Gift Shop is well stocked and ready to help with your holiday shopping needs.

During the month of November, customers will receive 10% off all purchases.

The Gift Shop will also offer a special “Saintsgiving Sale” with a 15% discount on all items with a fleur de lis, on Wednesday, November 24th and Friday, November 26th.

The Gift Shop is located on the first floor of the hospital near the Foucher Street entrance. Shop Monday through Friday 9:00 a.m. - 4:30 p.m. Call (504) 897-8716 for more information. Proceeds from the Touro Infirmary Gift Shop benefit the Touro Infirmary Foundation.

Nancy and Steve Timm
Dr. and Mrs. Lance Turkish
Fran and George Villere Fund
Dr. Sudhanva and Savitas Wadgaonkar
Mr. and Mrs. Kevin Walsh
Dr. and Mrs. Rodrek E. Williams
Dr. and Mrs. Frank E. Wilklow, M.D.
Mr. and Mrs. Felton L. Winfield, Jr.
Jill and Marc Winston
Knight and Rebecca Worley
Patricia and Stephen Worley
Ellen and Marc Yellin
Dr. and Mrs. Steven D. Yellin
Dr. and Mrs. R. Dean Yount, Jr.

SPECIAL THANKS
Nini Bodenheimer
Cox Communications
Jewish Federation of Greater New Orleans
NOLA Baby & Family Magazine
Republic National Distributing Company
Riverview Photography
Sheraton New Orleans
Touro Infirmary Facilities Staff
White Oak Productions

6
A View From the Chair

Wow! What a gala! Over 500 people — Touro supporters, babies, parents and staff — had a perfectly prepared dinner, saw a heartwarming video of over 200 Touro baby pictures and rocked to the music of Irma Thomas.

And word about the gala, Touro and the Birthing Center was all over the place, from a banner in front of the Sheraton on Canal Street to great coverage by local media.

This joyful event for the Family Birthing Center could not have been as successful without the support of over 120 volunteers. From selling raffle tickets to making table decorations to soliciting gifts for the raffle, our community and employee volunteers made it all happen. Kudos to Caroline Robert and Valorie Hart and their decorations team for transforming the Sheraton Grand Ballroom with unique hues of pink and blue.

Kudos as well to Margie Bissinger and Gabby Nagle for chairing the Buzz Committee and getting the word out. Many thanks to Suzanne Phelps and Margaret Epstein for putting the 65 tables of guests together. We also owe much gratitude to Hallie Timm, Emma Greenberg and new Foundation board member Ben Vliet for gathering a group of the younger generation for the Post Party in the Rodrigue Gallery.

We had great honorary chairs — Bill Jane, Jeff and Walton Goldring, Diane and Alan Franco and JoAnn Greenberg. The entire evening could never have been so successful without the terrific leadership of Nancy Timm who served as Gala Chair. She put together a fabulous team. And they delivered!

Sincerely yours,

Robert A. Bories, Chairman
Touro Infirmary Foundation

Florence D. André
Executive Director
(504) 897-8409
florence.andre@touro.com

Denise Chetta
Director, Volunteer Services
(504) 897-8107
denise.chetta@touro.com

Harriett Davis Cortez
Development Director
(504) 897-8744
harriett.cortez@touro.com

Catherine C. Kahn
Archivist
(504) 897-8090
catherine.kahn@touro.com

Jeanette Lauve
Manager, Gift Shop
(504) 897-8716
jeanette.lauve@touro.com

Elizabeth Spence
Foundation Associate
(504) 897-7058
elizabeth.spence@touro.com

Melissa Tyler Wells
Foundation Associate
(504) 897-8943
melissa.wells@touro.com

Kimberly Zar
Executive Assistant
(504) 897-8435
kimberly.zar@touro.com

Touro Infirmary Foundation
1401 Foucher Street • New Orleans, LA 70115-3593
Phone: (504) 897-8435 • Fax: (504) 897-7863
Email:tourofoundation@touro.com
www.touro.com

Touro Infirmary Foundation
2010 Board of Directors

Robert A. Bories, Chairman
Cameron K. Mayer, Vice Chairman
Foster M. Johns III, Secretary
Ellen S. Yellin, Treasurer
James T. Montgomery, President and CEO

Paul Barron
Michael A. Berenson
Allan Bissinger
Joseph Brenner, M.D.
Perry S. Brown
Salvador Caputto, M.D.
Kenneth M. Carter
Joseph E. Friend
Peter L. Glaser, D.D.S.
William Goldring
Louis K. Good III
J. Jerome Hanaw
Harry T. Howard III
Marvin L. Jacobs
Hugo Kahn
Herman S. Kohlmeyer, Jr.
Stephen H. Kupperman
Albert Mintz
Hartwig Moss III
Gabriela Nagle
William D. Norman, Jr.
Roberto E. Quintal, M.D.
Paul S. Rosenblum
Charles C. Smith III, M.D.
Nancy B. Timm
Ben Vliet
Jill Winston

Florence D. André, Executive Director
Borders Buys To Benefit Touro Cancer Library

Shop Borders bookstores and website on November 13-14 and benefit the Patient Resource Library of the Touro Supportive Cancer Care Center. Use this coupon or the number on the coupon and a portion of the sales will raise funds to purchase free cancer-related books, CDs, DVDs and other materials for Touro patients and their families. If you would like to buy a cancer-related book and donate it directly to the library, contact Dr. Robert Gardner at robert.gardner@touro.com or call at (504) 897-8209.

valuable voucher to benefit Touro Infirmary Foundation

Benefit Days – our way of giving back

a percentage of the net sales raised from this coupon will be donated to the Touro Infirmary Foundation

valid 11/13-11/14/2010